

## Curriculum vitae

# Vita

Servus, I'm Dennis Schröder. I work as a freelance User Experience and User Interface specialist. I have over 14+ years of professional experience in different B2B and B2C projects, spanning across multiple industries.

Senior Freelance UX/UI Designer & Consultant based in Munich, Germany

Jun 2016 – present

UX/UI Design, Consulting, Requirements-Engineering, Project Management, Branding,

#### Name

Dennis Schröder

#### Born

18.09.1985, Dortmund, Germany

#### Address

Stademannstr. 31, 81737 Munich Germany

#### Language skills

German - native speaker English - professional proficiency French - elemtary proficiency Dutch - elemtary proficiency

#### Phone

+49 (0)176 96 499 780

#### Email

hello@schroeder-dennis.com

Website

Product Owner, SEO for SMEs and large enterprises, as well as agencies.

**User Experience Designer** DDB Hamburg, Germany

User Experience Design for Volkswagen, Deutsche Telekom, Ikea and other clients.

Junior User Experience Designer DDB Tribal Hamburg GmbH, Germany

User Experience Design for Deutsche Telekom, T-Systems, Volkswagen and other clients.

**Brand Consultant** designlike, Trossingen, Germany

Germany

App concepts and business strategy for »Süddeutsche Zeitung«, branding for the Data and Information Security division of Siemens Enterprise Communications, branding for Wachsmuth & Coll. and other clients

Interaction Designer Socialbit UG, Markdorf, Germany

Development & Design of mobile applications, facebook applications, corporate websites, Social Media Consulting, User Experience Consulting, Project Management

Aug 2014 – May 2016

Aug 2013 – Jul 2014

Apr 2012 – Aug 2013

Jun 2011 – Jun 2013

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Freelance Designer

Konstanz, Germany & Switzerland

Corporate Design, Strategic Identity- & Brand Consulting

Intern KMS TEAM, Munich, Germany Feb 2008 – Apr 2012

Mar 2010 – Aug 2010

Social Enterprise Network Design, Signage systems for the pbb bank and Bardehle Pagenberg buildings in Munich, Design concept for the Munich Documentation Centre for the History of National Socialism

**Founder & IT Consultant** Corner Services GbR, Trossingen, Germany

StartUp founder

Jul 2005 – Aug 2007



# Education

Inspiration comes for me from uncharted territory, the yet-to-beexplored, embracing the unfamiliar. While my educational background lays a foundation, it's a continuous journey towards the unknown that knows no bounds. Navigating this journey for my clients is what I do.

#### What I don't know, I will learn.

#### **Personal interests**

Engaging in construction work, using historical building materials and methods. I'm currently re-constructing a barn building in Czech Republic.

Crafting bespoke furniture and lifestyle pieces through woodworking.

Devoting time to my family.

Helping others to build their own sustainable solar solutions for home.

Creating helpful do-it-yourself home automation ideas & solutions.

Indulging in Sci-Fi series with a very nerdy inclination.

Embarking on the discovery of uncharted territories and uncovering the global frontier.

**Bachelor of Arts (B.A.) in Communication Design** HTWG Konstanz, Germany

Focus on Interaction Design. (GPA: 4.00)

Activities and societies:

- Students council councilor ('09 '12)
- Students council deligate ('09 '12)
- Course of studies committee ('10 '11)
- University theater club, SFX design ('09 '11)

High-School (Abitur) Albert-Schweitzer-Schule Villingen, Germany

Focus on Biotechnology ISCED 3. (GPA: 3.00)

2003 - 2006

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